



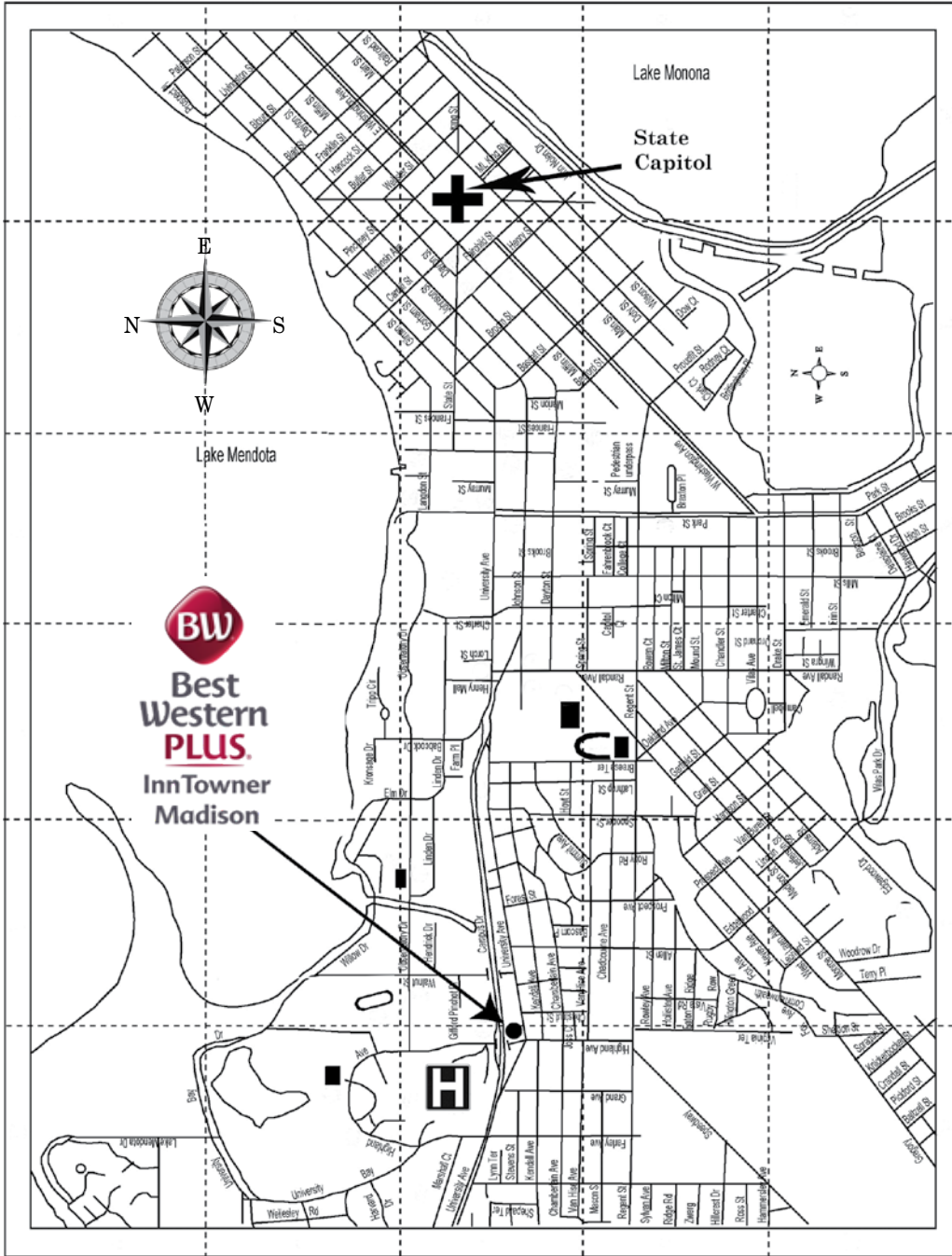
**Best  
Western  
PLUS**<sup>®</sup>

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## GUEST DIRECTORY

**InnTowner Madison**  
Madison, Wisconsin

# AREA MAP



## InnTowner Madison

2424 University Avenue, Madison, WI 53726 P: 608-233-8778 F: 608-233-1325



# WELCOME

To Our Valued Guests:

On behalf of the staff, I welcome you to the Best Western Plus InnTowner Madison.

Our goal is to provide you with unparalleled service and accommodations. If there is anything that we can do to make your stay more comfortable or enjoyable, do not hesitate to call on us. We are here to serve.

This directory has been designed to provide you with information on the hotel and the beautiful City of Madison. However, if this doesn't answer your questions, our staff will gladly provide more insight on our hotel, the UW Campus, UW Hospital and Clinics, this great city, and points beyond.

Enjoy your visit with us! Thank you for allowing us the opportunity to serve you.

Sincerely,

*Joe Baldwin*

Joe Baldwin  
General Manager



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# GUEST SERVICES

## Airline Information

American.....800-433-7300  
www.aa.com

Dane County Regional Airport ..... 608-246-3380  
www.msairport.com

Delta .....800-221-1212  
www.delta.com

Frontier .....801-401-9000  
www.frontierairlines.com

United .....800-864-8331  
www.united.com

## Banquets & Meetings

For additional information ..... Press 0

## Breakfast

The deluxe hot breakfast buffet is served every day at the hotel restaurant. See hours on page 15.

## Bus Information

Madison Metro.....608-266-4466  
www.cityofmadison.com/metro

## Business Center

The Business Center is open 24 hours a day. Use room key for entry. Food and beverages are not permitted in the Business Center.

## Car Rental

Alamo ..... 608-249-1449 / 800-462-5266  
www.alamo.com

AVIS..... 608-242-2442 / 800-831-2847  
www.avis.com

Budget .....608-249-5544 / 800-527-0700  
www.budget.com

Community Car ..... 608-204-0000  
www.communitycar.com

Enterprise ..... 608-661-4900 / 800-325-8007  
www.enterprise.com

Hertz .....608-241-3803 / 800-654-3131  
www.hertz.com

National .....608-249-1614 / 800-227-7368  
www.nationalcar.com

## Check-In & Check-Out Time

Check-in time is 3:00 PM. Check-out time is 12:00 Noon.

## Copy Services

Available 24 hours at the Front Desk. Cost per copy, 25¢ per page. Color copies are also available for 50¢ per page (\$1.00 for double-sided sheet). For more information ..... Press 0

## Credit Information

We honor American Express, Discover, MasterCard, UnionPay, and Visa. Credit should be established at the Front Desk upon arrival.

## Cribs

The hotel provides cribs for no charge based on availability ..... Press 0

## Dry Cleaning

Dry-clean-only articles may be delivered to the Front Desk, Monday-Saturday. Articles must be in by 7:30 AM and will be returned by 7:00 PM for a fee.

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# GUEST SERVICES

**Emergency Assistance** .....911 or 0 for Hotel Operator

## Exercise Equipment

Hours: 6:00 AM to 11:00 PM. Located near the pool area. No children younger than 16 allowed. Children 16-17 must be accompanied by a parent or legal guardian. Use equipment at your own risk. Use room key for entry.



## Fax Service

Complimentary fax service available 24 hours. Incoming fax number: 608-233-1325..... Press 0

## Front Desk

Guest services available 24 hours..... Press 0

**General Manager** ..... Press 0

## Guest Amenities

For your added comfort and convenience, the following items are available 24 hours from the Front Desk: razor, comb, toothbrush, toothpaste, shaving cream, and sewing kit. Complimentary feminine supplies are also available at the Front Desk. Additional sundry items are available for purchase in Sundry Shop.

## High-Speed Internet Access

We offer complimentary wireless high-speed Internet access in all guestrooms, meeting rooms, and public space.

Instructions:

1. Turn on your computer and wait for your system to completely load.
2. Enable your wireless card and gain wireless signal.
3. Connect to "BWInntowner" network.
4. Password is BWIT2424.

## Hotel ADA Features

- Guestrooms with roll-in showers are available on a first-come, first-served basis.
- All staff know the location of the accessible building exit doors and the primary and secondary staging areas to be used during an emergency by individuals who are mobility impaired.
- The hotel pool is equipped with an approved ADA pool lift.
- Conference tables in public meeting areas are at least 27 inches high to allow for knee clearance for individuals in wheelchairs.
- Routes to all areas within the hotel's public areas are at least 36 inches wide to allow for passage by an individual in a wheelchair.
- Tactile signs indicating the room number are in Braille, with raised and contrasting characters mounted 60 inches above the floor on the latch side of the door. Nothing blocks access to tactile signage.
- The hotel has multiple telephone relay systems and a Telecommunications Device for the Deaf (TDD).
- Visual evacuation alarms are provided by the hotel in select guestrooms and all public space areas.
- Door knockers are available for hearing-impaired guests.

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# GUEST SERVICES

**Housekeeping** ..... Press 0

## Ice Machines

Located on floors two through four by the front lobby elevator. Located on the first floor, by the elevators near the swimming pool.

## Lost & Found

The hotel assumes no responsibility or liability for items left at the hotel after checkout. If found, items can be returned upon request at the guest's expense. Items will be held for 90 days.

## Luggage Assistance & Storage

Service available 24 hours ..... Press 0

## Luggage Racks

Located in your room.

## Mail

Drop off and pickup available at the Front Desk Monday-Saturday. Postage available at standard rate ..... Press 0

## Maintenance Services

Should your room require any maintenance care, please call the Front Desk ..... Press 0

## Messages

See Voice Mail, page 7.

## Newspapers

A complimentary *USA Today* is available weekdays at the Front Desk on a first-come basis.

## Places of Worship

Several places of worship are located nearby. See page 8.

## Restaurant

The Highland Corner Grill offers a complimentary buffet for our registered guests. Enjoy over 25 breakfast items! The restaurant is also open for full dinner service in the evening. Be sure to catch all the action in the bar area, which features a new look and three high-definition televisions. Open daily. For hours, see page 15, or ..... Press 515

## Room Service

Room service is available from 5:00 PM - 10:00 PM, every day ..... Press 515

## Safety Deposit Boxes

Available at the Front Desk. The hotel cannot assume responsibility for valuables in your room.

## Sales

Our sales staff can assist you in setting up meetings, corporate rates, banquet functions, receptions, and group room blocks ..... Press 535

## Sharps Container

Sharps containers are located in first floor public restrooms.

## Shuttle Service

Complimentary shuttle service for our registered guests is available to the UW Campus, UW Hospitals and Clinics, and anywhere within a two mile radius. Hours of service are 7:00 a.m.—11:00 p.m. daily. The complimentary shuttle is for all guests. It is a first-come, first-serve basis and based on availability. We recommend coming to the Front Desk 15 minutes prior to the time you need to leave in case the shuttle is busy. Pick-ups are not scheduled ahead of time; guests can request shuttle pick-up by calling the hotel's phone number on their key packet. If the shuttle is unavailable to accommodate you, public transportation is available (taxi, bus, limo) and can be arranged for you, at your expense, by our Front Desk Staff. For more information ..... Press 0

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# GUEST SERVICES

### Smoking

We are an entirely non-smoking facility. Evidence of smoking, including smoke odor, will result in an additional \$250.00 per day fee. Smoking is permitted outside the building. For the convenience of our smoking guests, smoking posts are located near every entrance.

### Soda/Water

Vending machines are located on floors two through four by the front lobby elevator. Located on the first floor, by the elevator near the swimming pool.

### Sundry Shop

Located off the lobby. The Sundry Shop offers a variety of snack items, meal options, and tasty treats. Convenience items are also available. The Sundry Shop is open 24 hours. Guests who have established credit at check-in with a credit card can charge purchases to their room. For more information..... Press 0

### Swimming Pool & Whirlpool

Hours: 6:00 AM to 11:00 PM. Children must be accompanied by an adult. No lifeguard on duty. Swim at your own risk. Towels available in the pool area. No food or beverage in pool area please. Use room key for entry.

### Taxi Service

Our Front Desk Staff can assist you in setting up taxicab service..... Press 0  
Union Cab.....608-242-2000

### Telephone Instructions & Billing Information

Local Calls .....9 + Local Number  
(No charge for up to 30 minutes. Over 30 minutes 10¢/min.)  
Room to Room (No charge)..... Press 0  
Toll Free..... 9 + 1 + 800 or 887 or 888 + Number  
Long Distance (Cost of call + 40%)  
..... 9 + 1 + Area Code + Number  
International (Cost of call + 40%)  
.....9 + Country Code + Area Code + Number  
Information  
.....9 + 411 (local) or 9 + 1 + Area Code + 555-1212 (\$2.75)

### Television Channels

See page 9.

### Towels

For additional towels and linens..... Press 0

### Transportation

See Shuttle Service or Taxi Service, on this page.

### Voice Mail

To listen to private voice messages.....Press #88

### Wake-Up Call

Contact the Front Desk.....Press "Wake-Up Call"

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# TELEVISION CHANNELS

Channel line-up is subject to change without notice.

Program	System Info	Channel	Program	System Info	Channel
INNTOWNER WELCOME	WELCOME	84.1	MTV	MTV	35.1
INNTOWNER WE CARE CLEAN	WE CARE CLEAN	84.2	TV LAND	TVLAND	35.2
INNTOWNER IN-HOUSE AMENITIES	AMENITIES	85.1	FREEFORM	FREEFRM	35.3
INNTOWNER CHANNEL GUIDE	GUIDE	85.2	HALLMARK CHANNEL	HALL	36.1
SPECTRUM CHANNEL GUIDE	GUIDE	10.1	NATIONAL GEOGRAPHIC	NGC	36.2
SPECTRUM NEWS	SPCNEWS	10.2	ANIMAL PLANET	APL	36.3
WKOW (HD) - ABC	ABC	11.1	SCIENCE SCIENCE	SCIENCE	37.1
WISC (HD) - CBS	CBS	11.6	AMERICAN HEROES CHANNEL	AHC	37.2
WMSN (HD) - FOX	FOX	12.1	HGTV	HGTV	37.3
WMSN 2 - Comet TV	FOX_2	12.2	FOOD NETWORK	FOOD	38.1
WMTV (HD) - NBC	NBC	12.6	TRAVEL CHANNEL	TRAV	38.2
WMTV 2 (HD) - CW	CW	13.1	TLC	TLC	38.3
WHA (HD) - PBS	PBS	13.6	BRAVO	BRAVO	39.1
Wisconsin Channel PBS_2	PBS2	13.7	E!	E!	39.2
WIFS (HD) - ION	ION	23.1	LIFETIME	LIFE	39.3
METV	METV	23.2	OWN	OWN	40.1
WISC 2 (My TV)	MYNET	23.3	BET	BET	40.2
D2	D2	24.2	OVATION TV	OVATION	40.3
TELEMUNDO	TELEM	24.3	CNN	CNN	41.1
UNIMAS	UNIMAS	25.1	FOX NEWS	FNC	41.2
UNIVISION	UNI	25.2	MSNBC	MSNBC	41.3
DYSTR	DYSTR	25.3	HLN	HLN	42.1
TBN	TBN	26.1	CNBC	CNBC	42.2
FOX SPORTS WISCONSIN 24/7	RSN	28.1	FOX BUSINESS NETWORK	FBN	42.3
FOX SPORTS WISCONSIN PLUS	RSN	28.2	BLOOMBERG	BLOOM	43.1
SPECTRUM CHANNEL GUIDE	GUIDE	30.1	WEATHER CHANNEL	WEATH	43.2
USA NETWORK	USA	30.2	C-SPAN	CSPAN	43.3
A&E	AETV	30.3	DISNEY CHANNEL	DISN	44.1
TNT	TNT	31.1	BOOMERANG	BOOM	44.2
TBS	TBS	31.2	DISNEY JR	DJCH	44.3
AMC	AMC	31.3	UNIVERSAL KIDS (was SPROUT)	UKIDS	45.1
DISCOVERY	DSC	32.1	NICK JR	NICKJR	45.2
HISTORY	HIST	32.2	NICKELODEON	NICK	45.3
FX	FX	32.3	CARTOON NETWORK	TOON	46.1
BBC AMERICA	BBCA	33.1	DISCOVERY FAMILY	DFC	46.2
SYFY	SYFY	33.2	CMT	CMT	46.3
TRU TV	TRUTV	33.3	GREAT AMERICAN COUNTRY	GACF	47.1
COMEDY CENTRAL	COMEDY	34.1	ESPN	ESPN	47.2
PARAMOUNT (SPIKE TV)	PAR	34.2	ESPN2	ESPN2	47.3
VH1	VH1	34.3	SPECTRUM CHANNEL GUIDE 2	GUIDE2	48.1

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# TELEVISION CHANNELS

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Program	System Info	Channel	Program	System Info	Channel
SEC NETWORK SEC 48 48.3	SEC	48.3	INDEPENDENT FILM CHANNEL	IFC	62.3
FOX SPORTS 1	FS1	49.1	HALLMARK MOVIES & MYSTERIES	HMM	63.1
FOX SPORTS 2	FS2	49.2	BET SOUL	BETSOUL	63.2
MOTORTREND (was VELOCITY)	MT	49.3	PAC-12 NATIONAL	PAC12	63.3
TCM (TURNER CLASSIC MOVIES)	TCM	50.1	BYU TV	BYUTV	64.1
UNIVISION NATIONAL FEED	HSN	50.2	FOX MOVIE CHANNEL	FXM	64.2
EWTN	EWTN	50.3	IMPACT	IMPNET	64.3
TELEMUNDO NATIONAL FEED	SHOPHQ	51.1	MAGNOLIA NETWORK	MAGN	65.1
UNIMAS NATIONALFEED	QVC	51.2	MTV U	MTVU	65.2
CNN EN ESPANOL	CNNE	51.3	NEWSMAX	NEWSMX	65.3
FXX	FXX	52.1	BIG TEN REGIONAL OR NATIONAL	BIG10	66.1
MTV2	MTV2	52.2	ACC	ACC	66.2
MTV CLASSIC ROCK	MTVCLAS	52.3	SPECTRUM CHANNEL GUIDE SP	GUIDESP	69.1
UP (UPLIFTING CHANNEL)	UP	53.1	BEIN SPORTS	BEIN	69.2
NATIONAL GEO WILD	NGWILD	53.2	CBS SPORTS NETWORK	CBSSN	70.1
SMITHSONIAN	SMITH	53.3	ESPN DEPORTES	ESPND	73.2
VICELAND	VICE	54.1	ESPN NEWS	ESPNEWS	74.1
FYI	FYI	54.2	ESPNU	ESPNU	74.2
DESTINATION AMERICA	DEST	54.3	FOX DEPORTES	FOXDEP	74.3
INVESTIGATION DISCOVERY ID	ID	55.1	GOLF CHANNEL	GOLF	76.2
FUTURE	FUTURE	55.2	MLB NETWORK	MLB	76.3
COOKING CHANNEL	COOK	55.3	MLB NETWORK STRIKE ZONE	MLBSZ	77.1
OXYGEN	OXYGEN	56.1	NBA TV	NBATV	77.2
WE TV	WE	56.2	NFL NETWORK	NFLNET	77.3
POP (was TVGN)	POP	56.3	NFL REDZONE	NFLNRZ	78.1
GAME SHOW NETWORK	GSN	57.1	NHL NETWORK	NHLNET	78.2
LOGO TV	LOGO	57.2	OLYMPIC HD	OLY	78.3
DISCOVERY LIFE (was FIT & HEALTH)	DLC	57.3	OUTDOOR CHANNEL	OUTD	79.1
BET HER	BHER	58.1	PAC-12 ARIZONA	PAC12AZ	79.2
TV ONE	TVONE	58.2	PAC-12 BAY AREA	PAC12BA	79.3
BBC WORLD NEWS	BBCWLD	58.3	PAC-12 LOS ANGELES	PAC12LA	80.1
NICKTOONS	NIKTON	59.1	PAC-12 MOUNTAIN	PAC12MT	80.2
TEENNICK	TNCK	59.2	PAC-12 OREGON	PAC12OR	80.3
DISNEY XD	DXD	59.3	PAC-12 WASHINGTON	PAC12WA	81.1
MTV LIVE	MTVLIVE	60.1	SEC2	SEC2	81.2
REVOLT	RVLT	60.2	TENNIS CHANNEL	TENNIS	81.3
FUSE	FUSE	60.3	TVG	TVG	82.1
INSP (INSPIRATION)	INSP	61.1	TUDN (was UNIVISION DEPORTES)	TUDN	82.2
SUNDANCE	SUNDANC	61.2	WILLOW	WILLOW	82.3
LIFETIME MOVIE NETWORK	LMN	62.2			

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# SAFETY & SECURITY

Please review the location of exits, alarms, and fire equipment on your floor as soon after check-in as is practical.

A copy of your guest floor plan is located near the door of your guest room.  
Also, know how to open and close your guest room window if designed to do so.

## SAFETY PROCEDURES

1. When you are in your room, be sure to use the deadbolt lock. Also check to see that connecting doors are secure. Use the peephole before opening your door and be sure the door is closed properly when you depart your room. All employees wear uniforms and name tags.
2. Do not leave valuables out in the room. To protect them, bring them to the Front Desk for placement in one of our free safe deposit boxes. The hotel cannot be responsible for valuables left in your room.
3. Please help us conserve energy and resources by making sure all lights, appliances, and faucets are turned off when not in use.

## FIRE SAFETY

Please review the location of exits, alarms, and fire equipment on your floor as soon after check-in as is practical. A copy of your guest floor plan is located on the back of your door. Know how to turn off your air conditioner and how to open and close your guest room window.

In case of fire:

- Keep your room key with you at all times.
- Use the stairs to exit, not the elevators.
- Stay low in smoky areas.
- Remain calm.

## IF THE FIRE IS IN YOUR ROOM:

- Leave the room and close the door.
- Activate the nearest alarm box, if possible.
- Call the hotel operator on the nearest phone by dialing "0" and specify the location of the fire.
- Go to the nearest stairwell and walk down to the ground floor.

## IF THE FIRE IS OUTSIDE YOUR ROOM:

- Take your room key with you.
- Touch the door handle and frame to see if they are hot.
- If the door handle and frame are not hot: open the door carefully, keeping low as you do so.
- If possible, go to the nearest stairwell and go down to exit the building or enter a safe floor.

## IF THE DOOR IS HOT:

- Stay in your room and keep the door shut.
- Turn off the air conditioner.
- Fill the bathtub with water so you have a water supply.
- Place wet towels along the bottom of the door and over any vents where there is smoke.
- Dial "0" to let the hotel operator know your location.
- Stay low below any smoke in the room.
- Stay calm.

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## Carbon Monoxide Safety Tips



### WARNING

Carbon Monoxide is a colorless, odorless, poisonous gas, and exposure can be fatal. Your room is equipped with a carbon monoxide detector.

#### Symptoms of carbon monoxide exposure may include:

Headache	Vomiting
Fatigue	Blurred vision
Weakness	Dizziness
Nausea	Loss of muscle coordination
Shortness of breath	Collapse
Confusion	Loss of consciousness <sup>1</sup>

#### What to do if a carbon monoxide alarm is sounding or if you experience any symptoms of carbon monoxide exposure:

- Never ignore a carbon monoxide alarm that is sounding.
- Immediately move outside to fresh air.
- Advise the hotel front desk.
- Call 911, emergency services, or the fire department.
- Do a head count to check that all people in your party are accounted for.
- Do not reenter the premises until the emergency services responders have given you permission.<sup>2</sup>

<sup>1</sup> Source of symptom list: Consumer Product Safety Commission & Mayo Clinic.

<sup>2</sup> Source of recommended responses to sounding alarm or symptoms: Consumer Product Safety Commission.

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## PLACES OF WORSHIP

### Baptist

First Baptist - 518 N. Franklin Avenue, 608-233-1880  
[www.firstbaptistmadison.org](http://www.firstbaptistmadison.org)

Mt. Zion Baptist - 2019 Fisher Street, 608-255-5270  
[www.mtzionmadison.com](http://www.mtzionmadison.com)

### Catholic

Our Lady Queen of Peace - 401 S. Owen Drive, 608-231-4600  
[www.qopc.org](http://www.qopc.org)

St. Maria Goretti - 5313 Flad Avenue, 608-271-7421  
[www.stmariagoretti.org](http://www.stmariagoretti.org)

St. Thomas Aquinas - 602 Everglade Drive, 608-833-2600  
[www.madisondiocese.org](http://www.madisondiocese.org)

### Episcopal

Grace Episcopal - 116 W. Washington Avenue, 608-255-5147  
[www.graceec.org](http://www.graceec.org)

St. Dunstan's - 6205 University Avenue, 608-238-2781  
[www.stdunstans.com](http://www.stdunstans.com)

### Evangelical

High Point Church - 7702 Old Sauk Road  
[www.highpointchurch.org](http://www.highpointchurch.org)

### Jewish

Temple Beth El - 2702 Arbor Drive, 608-238-3123  
[www.templebethelmadison.org](http://www.templebethelmadison.org)

Beth Israel Center - 1406 Mound Street, 608-256-7763  
[www.bethisraelcenter.org](http://www.bethisraelcenter.org)

Chabad of Madison - 1722 Regent Street, 608-231-3450  
[www.chabadmadison.com](http://www.chabadmadison.com)

### Lutheran

Bethel Lutheran - 312 Wisconsin Avenue, 608-257-3577  
[www.bethel-madison.org](http://www.bethel-madison.org)

Luther Memorial - 1021 University Avenue, 608-258-3160  
[www.luthermem.org](http://www.luthermem.org)

St. John's Lutheran - 322 E. Washington Avenue, 608-256-2337  
[www.stjohnsmadison.org](http://www.stjohnsmadison.org)

### Lutheran (cont.)

Wisconsin Lutheran Chapel - 220 W. Oilman Street  
608-257-1969  
[www.wichapel.org](http://www.wichapel.org)

### Muslim

The Islamic Center of Madison - 21 N. Orchard Street  
608-251-9851  
[www.islamiccentermadison.org](http://www.islamiccentermadison.org)

### Presbyterian

Christ Presbyterian - 944 E. Gorham Street, 608-257-4845  
[cpcmadison.org](http://cpcmadison.org)

Lake Trails Presbyterian - 1 Point Place-Suite 1, 608-833-4497  
[www.laketrailschurch.org](http://www.laketrailschurch.org)

### SIKH

Sikh Society of Wisconsin - 6970 Century Avenue, Middleton  
608-831-4401, [www.madisonwigurudwara.com](http://www.madisonwigurudwara.com)

### Unitarian Universalist

First Unitarian Society - 900 University Bay Drive, 608-233-9774  
[www.fusmadison.org](http://www.fusmadison.org)

### United Church of Christ

First Congregational United Church of Christ -  
1609 University Avenue, 608-233-9751  
[www.firstcongmadison.org](http://www.firstcongmadison.org)

### United Methodist

First United Methodist - 203 Wisconsin Avenue, 608-256-9061  
[www.firstunitedmethodistmadison.org](http://www.firstunitedmethodistmadison.org)

University United Methodist - 1127 University Avenue  
608-256-2353  
[www.uumchurch.org](http://www.uumchurch.org)

Information subject to change. For the most up-to-date information, contact the institution directly. Not all places listed are in range of the hotel shuttle.

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# WISCONSIN STATUTES

## Welcome to Wisconsin!

It's a pleasure to serve you!

The lodging industry in Wisconsin works hard to protect our guests from crime. You can help by using common sense with locking your door and other entryways, securely storing valuables, safekeeping your room keycard, and by being aware of the following state regulations:

## Wisconsin Statutes - Chapter 254

**254.76 Causing fires by tobacco smoking.** (1) Any person who, by smoking, or attempting to light or to smoke cigarettes, cigars, pipes or tobacco, in any manner in which lighters or matches are employed, shall in household fittings, or any part of any building specified in sub. (2), so as to endanger life or property in any way or to any extent, shall be fined not less than \$50.00 nor more than \$250.00, together with costs, or imprisoned not less than 10 days nor more than 6 months or both. (2) In each sleeping room of all hotels, rooming houses, lodging houses and other places or public schools, a plainly printed notice shall be kept posted in a conspicuous place advising tenants of the provisions of this section.

**254.80 Hotelkeeper's liability.** (1) A hotelkeeper who complies with sub. (2) is not liable to a guest for loss of money, jewelry, precious metals or stones, personal ornaments, or valuable papers which are not offered for safekeeping. (2) To secure exemption from liability, the hotelkeeper shall do all of the following: (a) Have doors on sleeping rooms equipped with locks or bolts. (b) Offer, by notice printed in large plain English type and kept conspicuously posted in each sleeping room, to receive valuable articles for safekeeping. (c) Keep a safe or vault suitable for keeping the articles and receive them for safekeeping when tendered by a guest, except as provided in sub. (3). (3) A hotelkeeper is liable for loss of articles accepted for safekeeping up to \$300.00. The hotelkeeper need not receive for safekeeping property over \$300.00 in value. This subsection may be varied by written agreement between parties.

## 254.81 Hotelkeeper's liability for baggage;

**limitation.** Every guest and intended guest of any hotel upon delivering to the hotelkeeper any baggage or other property for safekeeping, elsewhere than in the room assigned to the guest, shall demand and the hotelkeeper shall give a check or receipt, to evidence the delivery. No hotelkeeper shall be liable for the loss of or injury to the baggage or other property of a hotel guest, unless it was delivered to the hotelkeeper for safekeeping or unless the loss or injury occurred through the negligence of the hotelkeeper.

## 254.82 Liability of hotelkeeper for loss of property by fire or theft; owner's risk.

A hotelkeeper is not liable for the loss of baggage or other property of a guest caused by theft or gross negligence of the hotelkeeper. The liability may not exceed \$200.00 for each trunk and its contents, \$75.00 for each valise and its contents, and \$10.00 for each box, bundle, or package and contents, so placed under the care of the hotelkeeper; and \$50.00 for all other effects including wearing apparel and personal belongings, unless the hotelkeeper has agreed in writing with the guest to assume a greater liability. When any person permits his or her baggage or property to remain in any hotel after the person's status as a guest has ceased, or forwards the baggage property to a hotel before becoming a guest and the baggage or property is received into the hotel, the hotelkeeper holds the baggage or property at the risk of the owner.



## InnTowner Madison

2424 University Avenue, Madison, WI 53726 P: 608-233-8778 F: 608-233-1325

## MEETING & EVENT SPACE

The InnTowner has 6,200 sq. ft of meeting space. All of our meeting rooms are recently renovated, including new carpet, chairs, and tables. Every meeting room includes complimentary high-speed internet access. The Best Western Plus InnTowner is the ideal spot for your next meeting or special event. Our professional staff is committed to making every gathering a success!



### Ameche Grand Ballroom

Perfect for weddings, conventions, and corporate meetings. The Ameche Ballroom can be divided into two spacious rooms for many different uses and seating layouts. Twelve large windows on the south wall provide natural lighting and create a comfortable work atmosphere. A 20-foot screen serves the presentation needs of our clients.

### Bascom Room

The 1,300 square feet of the Bascom Room accommodate a variety of seating configurations. The liberal, unobstructed space of this room has made it a favorite of educators and meeting planners alike.

### Executive Board Room

Our Executive Board Room is designed to encourage discussion and work in a private, comfortable setting. The room features Mondopad technology for presentation needs, executive seating, a private restroom, individual climate control, and an adjustable ceiling fan.

### Graaskamp Room

This is a professional classroom with wireless connectivity and hard-wired workstations for network and video conferencing capabilities, including built-in projector and wireless AirMedia technology. The tiered seating allows for optimal acoustics and visibility.

### Van Hise Room

The Van Hise room is tastefully appointed for an intimate and elegant function. .

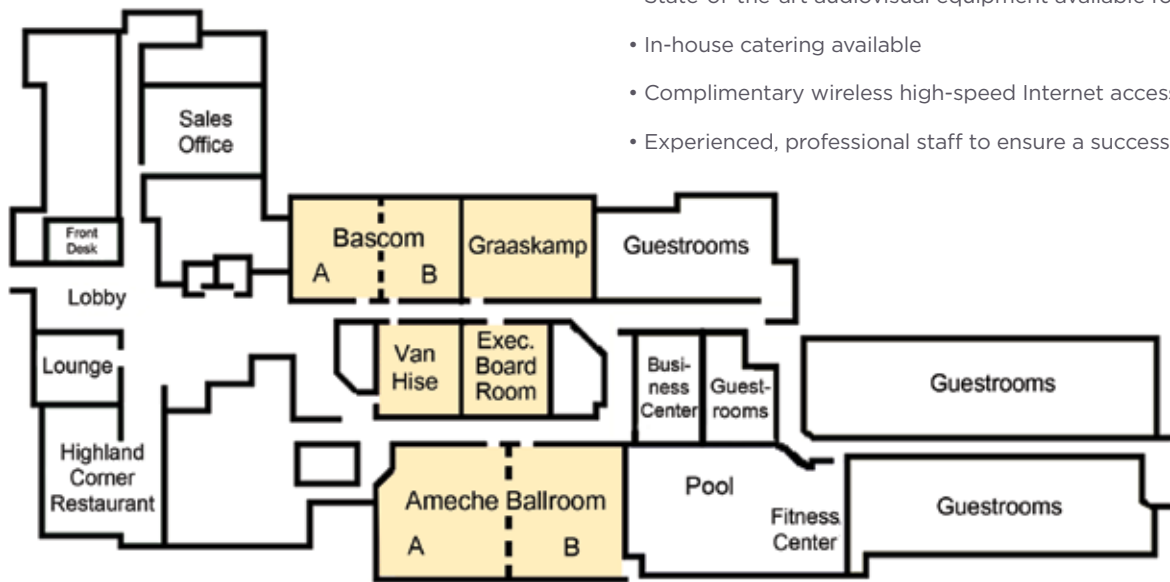
## InnTowner Madison

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# MEETING & EVENT SPACE

## Meeting Facilities

- Nine flexible meeting rooms
- 6,200 square feet of total meeting space
- Largest meeting room is Ameche Ballroom; maximum meeting space of 2,516 square feet; maximum seating capacity of 200
- State-of-the-art audiovisual equipment available for rent
- In-house catering available
- Complimentary wireless high-speed Internet access
- Experienced, professional staff to ensure a successful event



Room	Dimensions	Sq Ft	Height	Classroom	Lecture/ Theater	Rounds w/Buffer	Rounds	Wedding	Reception	U-Shape	Conference
<b>Ameche Ballroom</b>	37' x 68'	2,516	12'	120	200	120	140	140	160	60	70
<b>Ameche A</b>	36' x 37'	1,332	12'	60	100	60	72	N/A	80	30	40
<b>Ameche B</b>	32' x 37'	1,184	12'	60	100	60	72	N/A	80	30	40
<b>Bascom</b>	27' x 48'	1,296	9' 9"	75	120	60	72	50	60	35	45
<b>Bascom A</b>	27' x 24'	648	9' 9"	35	60	30	40	N/A	30	15	25
<b>Bascom B</b>	27' x 24'	648	9' 9"	35	60	30	40	N/A	30	15	25
<b>Van Hise</b>	27' x 24'	648	10' 8"	30	50	30	40	N/A	30	15	25
<b>Graaskamp</b>	36' x 30'	1,080	10' 8"	40	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<b>Exec. Boardroom</b>	27' x 24'	648	10' 8"	N/A	N/A	N/A	N/A	N/A	N/A	N/A	12

## InnTowner Madison

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## THE LOUNGE



The Lounge is located on the fourth floor and is open 24 hours a day.

### Featured Amenities

- An Entertainment Center featuring a 42" flat screen TV.
- USB ports, charging outlets, wireless Internet access along with a computer workstation.
- Soft seating located throughout The Lounge.
- Room is next to a self-service washer and dryer.
- Soft lighting, comfortable seating, relaxing atmosphere.
- Free library.

### InnTowner Madison

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## HOTEL RESTAURANT & BAR



### Dinner

Extension 515  
Open Daily 5:00 PM to 10:00 PM

### Breakfast Buffet

Extension 515  
Monday-Friday 6:00 AM to 9:30 AM  
Saturday & Sunday 6:30 AM to 10:00 AM

### Bar

Extension 515  
5:00 PM to Close

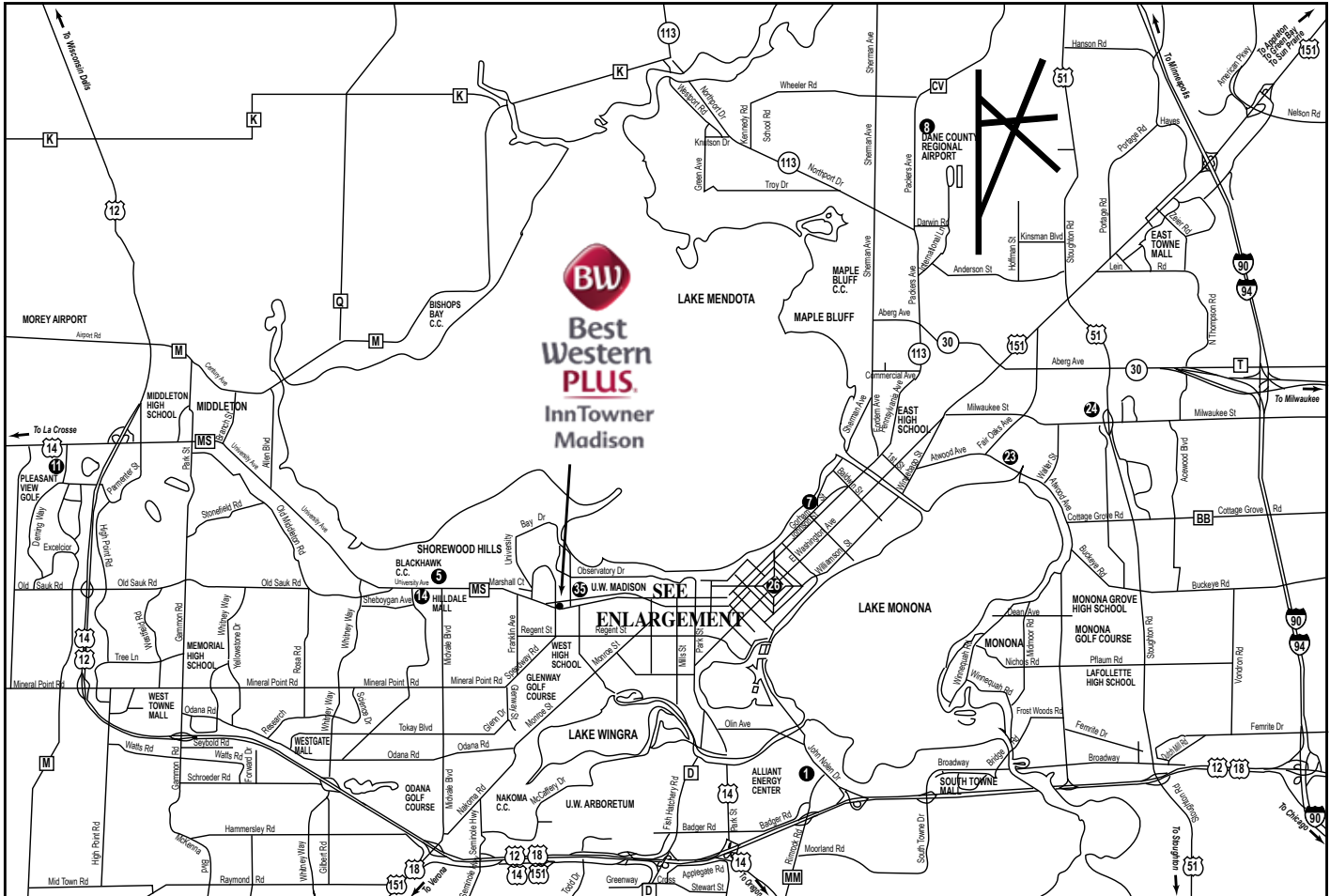
### Room Service Available

See menu on pages 16 & 17.

### InnTowner Madison

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# POINTS OF INTEREST MAP

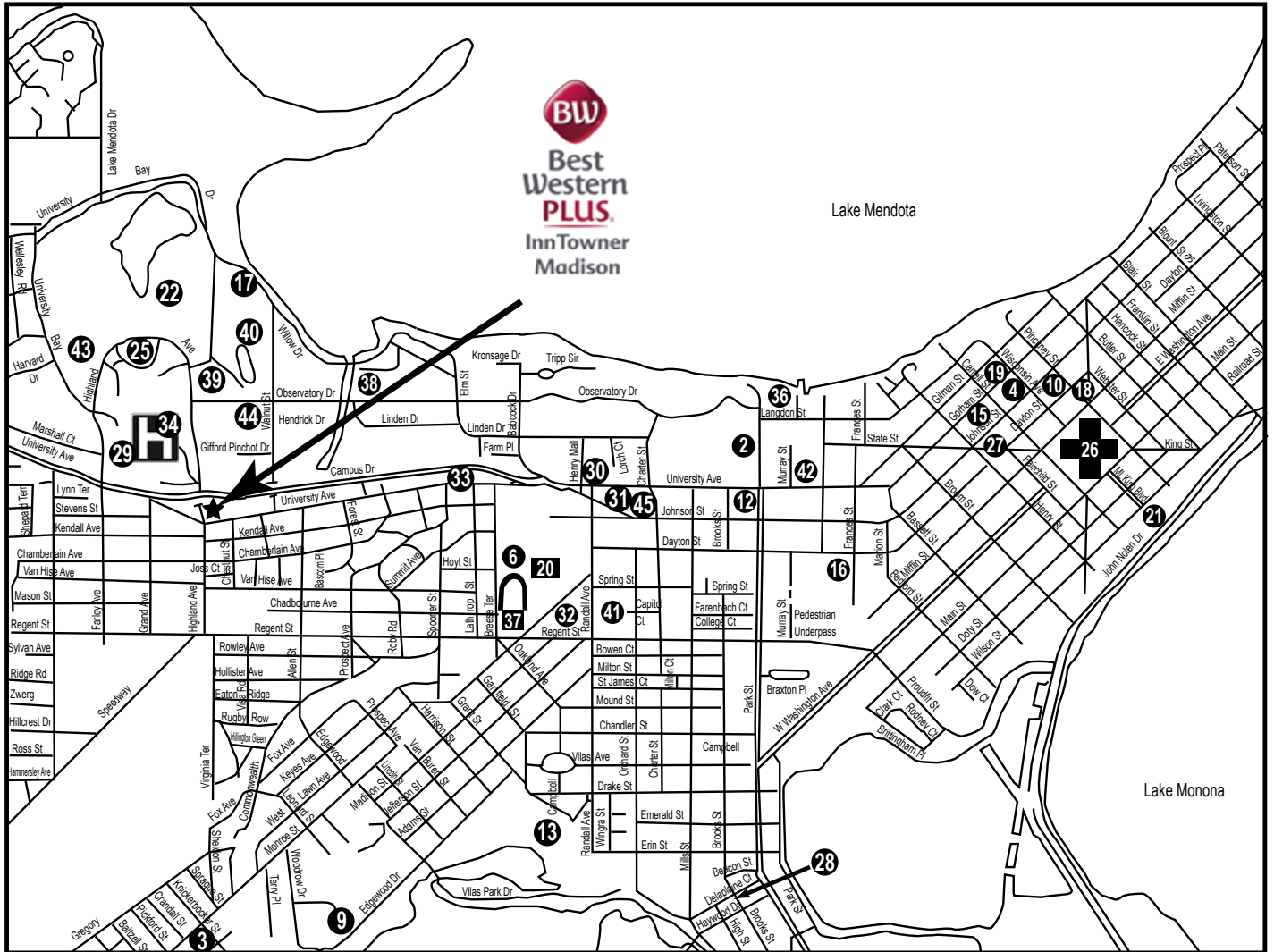


- |                                  |   |                                      |                                      |
|----------------------------------|---|--------------------------------------|--------------------------------------|
| 1 Alliant Energy Center          | 13 Henry Vilas Zoo                                | 24 Post Office - Madison Station     | 35 UW Madison Campus                 |
| 2 Bascom Hall - UW Campus        | 14 Hilldale Mall Shopping/Restaurants             | 25 Paul Carbone Center               | 36 UW Memorial Union                 |
| 3 Bethel Temple                  | 15 Holy Redeemer Catholic Church                  | 26 State Capitol Building            | 37 UW Madison Field House            |
| 4 Bethel Lutheran Church         | 16 The Kohl Center                                | 27 State Street Shopping/Restaurants | 38 UW Natatorium                     |
| 5 Blackhawk Country Club         | 17 Lakeshore Nature Path - Running/Biking/Walking | 28 St. Mary's Medical Center         | 39 UW School of Nursing              |
| 6 Camp Randall Stadium           | 18 Madison Children's Museum                      | 29 USDA - Forest Products Lab        | 40 UW Track/Soccer Complex           |
| 7 Christ Presbyterian Church     | 19 Madison Masonic Temple                         | 30 UW Biotechnology Center           | 41 UW - Union South                  |
| 8 Dane County Regional Airport   | 20 McClimon Sports Complex                        | 31 UW Discovery Building             | 42 The University Club               |
| 9 Edgewood College               | 21 Monona Terrace Convention Center               | 32 UW Engineering Campus             | 43 Waisman Center                    |
| 10 First United Methodist Church | 22 Neilsen Tennis Stadium                         | 33 UW Foundation                     | 44 WARF                              |
| 11 Greenway Station - Middleton  | 23 Olbrich Botanical Gardens                      | 34 UW Hospital and Clinics           | 45 Wisconsin Institute for Discovery |
| 12 Grainger Hall - UW Madison    |   |                                      |                                      |

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# POINTS OF INTEREST MAP



## InnTowner Madison

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# ATTRACTIONS & EVENTS

## MADISON



### Farmers' Market

Approximately 300 local vendors offer homegrown produce, flowers, cheese, bakery goods, and coffee. On the Capitol Square Saturdays, mid-April through mid-November, 6:00 AM to 2:00 PM. On the 200 block of Martin Luther King Jr. Boulevard on Wednesdays, mid-April through mid-November, 8:30 AM to 2:00 PM. [www.dcfm.org](http://www.dcfm.org)

### Governor's Executive Residence

99 Cambridge Road. Elegant showcase of art and decoration. Tours available Thursdays, April through August, 1:00 PM to 3:00 PM. Holiday tours are also available in December. [www.wisconsinexecutiveresidence.com](http://www.wisconsinexecutiveresidence.com)

### Henry Vilas Zoo

702 S. Randall Avenue. Open daily 9:30 AM to 5:00 PM. Check out their many exhibits, including the Tropical Rainforest Aviary, Big Cat Exhibits, Arctic Passage, Primate House, Savanna and High Plains, and Children's Zoo. Free admission. [www.vilaszoo.org](http://www.vilaszoo.org)

### Mad City Marathon

Marathon runners and spectators can enjoy the breathtaking city of Madison! [www.madcitymarathon.com](http://www.madcitymarathon.com)

### Monona Terrace Convention Center

Located on the shores of Lake Monona in downtown Madison, Monona Terrace Community and Convention Center is an incomparable meeting facility combining a Frank Lloyd Wright design, beautiful lake views, and state-of-the-art technology. The facility hosts a tremendous variety of events, including international conventions, academic conferences, consumer shows, banquets, weddings, and concerts. [www.mononaterrace.com](http://www.mononaterrace.com)

### Olbrich Botanical Gardens

Encompasses 16 acres of specialty gardens in the heart of Madison. Special events take place year-round, including the Spring Flower Show, Olbrich's Blooming Butterflies, and the Holiday Express. Stroll through the tropical Bolz Conservatory, a sunny paradise filled with fragrant orchids, a rushing waterfall, and free-flying birds. Open daily to the public year-round. Free outdoor gardens, \$2.00 admission for Bolz Conservatory. [www.olbrich.org](http://www.olbrich.org)

### Overture Center

A stunning architectural landmark in the heart of Madison's thriving cultural arts district. In addition to housing 10 resident organizations and presenting more than 200 performances, art exhibitions, and educational and community events each year, Overture offers a variety of venues for performances, corporate meetings, conventions, trade shows, weddings, banquets, and receptions. [www.overturecenter.com](http://www.overturecenter.com)



### Seasonal and Annual Events

For a full listing of local events, including the Farmers' Market, Concerts on the Square, and the Dane County Fair, go to: [www.visitmadison.com/events](http://www.visitmadison.com/events)

### State Street

For a diverse mix of food and shopping, visit State Street's many shops and restaurants.

### Taste of Madison

Held Labor Day weekend on Madison's Capitol Square, the event showcases more than 70 local restaurants, 16 beverage stands, and 3 entertainment stages. No charge for admission or entertainment. Restaurant vendors will be selling various items priced between \$4 and \$6. 608-276-9797.

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## ATTRACTIONS & EVENTS

### UW Intercollegiate Athletics

UW-Madison football, basketball, hockey, and 22 other exciting sports. [www.uwbadgers.com](http://www.uwbadgers.com)

### Vitense Golfland

#1 Rated Miniature Golf Course, Top 100 Golf Range in America. Par-3 golf course, baseball and softball batting cages, free short game area, water wars, HiBall, rock climbing wall, and George Vitense Golf Academy (PGA professionals). [www.vitense.com](http://www.vitense.com)

### Wingra Boats

Rent canoes, kayaks, rowboats, paddle boats, sailboats, rowing shells, windsurfers, paddle boards, a pontoon boat, inner tubes, swim rafts, and fishing poles for use on Wingra Lake, just a few minutes from the hotel. [www.wingraboats.com](http://www.wingraboats.com)



### Wisconsin Historical Museum

Explore a museum devoted to Wisconsin and American history through artifacts, photographs, full-scale dioramas, audiovisual presentations, and interactive multimedia programs. [www.wisconsinhistory.org/museum](http://www.wisconsinhistory.org/museum)

### Wisconsin State Capitol

Located on an isthmus between two lakes at the heart of the city. The only granite dome in the U.S. has over 40 different types of stone from around the world inside, as well as murals and handmade furniture. The observation deck, open in the summer, offers city and lake views. Free daily tours (except major holidays). Open to the public 8:00 AM to 6:00 PM weekdays and 8:00 AM to 4:00 PM weekends and holidays. [www.tours.wisconsin.gov](http://www.tours.wisconsin.gov)

### Wisconsin Union

"Living room of the campus." Hoofers outdoor recreation, delis, restaurants, and lakefront terrace. Discover the social, cultural, and recreational center of the University of Wisconsin-Madison campus: live music, films, game rooms, art galleries, guest lectures, mini courses, and craft shop. A wide range of activities and more than 1,000 events a year brought to you by students. [www.union.wisc.edu](http://www.union.wisc.edu)



### World Dairy Expo

An international meeting place for the dairy industry that offers the most elite combination of dairy cattle and exhibits in the world. Early October at the Alliant Energy Center. [www.worlddairyexpo.com](http://www.worlddairyexpo.com)

### CLOSE BY

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### Capital Brewery

Middleton, WI. Brewers of award-winning, world-class beers since 1986. Stop in for a tour of the brewery, browse around in the gift shop, and stop in the Beer Garden for beer, soda, and entertainment. Beer Garden open April through September. [www.capitalbrewery.com](http://www.capitalbrewery.com)

### Cave of the Mounds

Blue Mounds, WI. Visit a 1.5-million-year-old cave lying beneath the oldest farm in Dane County at this national natural landmark. Guided tours on paved, lighted walkways, crystal formations, gemstone mines, fossil digs, and gift shop. The constant temps make touring comfortable year-round. 20 minutes west of Madison off Highways 18/151. [www.caveofthemounds.com](http://www.caveofthemounds.com)

### Eplegaarden (Norwegian Apple Orchard)

Fitchburg, WI. Family fun for everyone: sesquicentennial barn, apples, pumpkins, hayrides, festivals, Haunted Halloween, and more. [www.eplegaarden.com](http://www.eplegaarden.com)

### InnTowner Madison

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## ATTRACTIONS & EVENTS

### **Frank Lloyd Wright Visitor Center / Taliesin Preservation**

Spring Green, WI. Tour Frank Lloyd Wright's home and school daily May through October and Friday, Saturday, and Sunday in April and November. Closed December through March. Includes Riverview Spring Green Restaurant, gift shop, and bookstore. [www.taliesinpreservation.org](http://www.taliesinpreservation.org)

### **Green County Cheese Days, Inc.**

Monroe, WI. Old-world tradition at an out-of-this-world celebration. Enjoy Swiss entertainment, a carnival, and much more. Watch as cheese is made. [www.cheesedays.com](http://www.cheesedays.com)

### **Hinchley Dairy Farm Tours**

Cambridge, WI. A real dairy farm open for tours. See baby animals in the spring, and visit the corn maze and haunted barn in the fall. [www.dairyfarmtours.com](http://www.dairyfarmtours.com)

### **The House on the Rock**

Spring Green, WI. One of Wisconsin's top tourist attractions, this miraculous house is situated atop a rock. Tour over two miles of collections and exhibits, including the world's largest carousel and a street from yesteryear with authentic homes and shops.

### **International Crane Foundation**

Baraboo, WI. A world-renowned conservation center featuring 15 crane species, restored prairie, and whooping crane wetland exhibit. Tours include a slide show plus a close look at cranes and their surroundings. Open daily April through October from 9:00 AM to 5:00 PM. Tours available daily Memorial Day through Labor Day and weekends in April, May, September, and October. See website for details. [www.savingcranes.org](http://www.savingcranes.org)

### **Mid-Continent Railway Museum**

North Freedom, WI. An outdoor living-history museum and operating railroad featuring displays of antique railroad coaches, cabooses, and freight cars. Ride a real steam train on a seven-mile round-trip through the Baraboo valley. Call 608-522-4261. Open daily June through Labor Day and on weekends Mother's Day through early June and Labor Day through mid-October. [www.midcontinent.org](http://www.midcontinent.org)

### **Minhas Craft Brewery**

Monroe, WI. Wisconsin's old-world brewing heritage is thriving in Monroe. Take the Taster's Tour at the Midwest's oldest continually operating, award-winning brewery (since 1845). [www.minhasbrewery.com](http://www.minhasbrewery.com)

### **New Glarus Brewery**

While in the area, visit the New Glarus Brewing Company brewery and gift shop. The gift shop offers a wide variety of merchandise, from clothing to glassware to keychains and stickers. All of their brews can be purchased in the gift shop, including the R & D Series, which is available exclusively at the Hilltop Brewery Beer Depot. For more information and directions, visit [www.newglarusbrewing.com](http://www.newglarusbrewing.com)

### **Tyrol Basin Ski and Snowboard Area**

Mt. Horeb, WI. Winter fun at its best. Only 18 miles west of Madison. Downhill skiing and snowboarding for all skill levels. [www.tyrolbasin.com](http://www.tyrolbasin.com)

### **Wisconsin Dells, WI**

Attractions include boat tours of the Wisconsin River, Noah's Ark—the nation's largest waterpark, Mt. Olympus Theme Park, Tommy Bartlett's Ski Show, Robot World, miniature golf, go-cart tracks, shopping, and more. [www.wisdells.com](http://www.wisdells.com)

### **Wollersheim Winery**

Prairie du Sac, WI. Visitors are invited on a guided tour that includes the rich history of the winery as well as an explanation of the tradition and modern wine facilities. Emphasis is on education and enjoyment of wine as a responsible lifestyle. The tour concludes with a wine tasting. Be sure to visit the gift shop. 10:00 AM to 5:00 PM. Open year-round. [www.wollersheim.com](http://www.wollersheim.com)

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